



**EMERALD
STANDARD**
✦ CONSULTANTS LIMITED ✦

COOKIE POLICY

Created By: Emerald Standard Consultants Limited
(ESC)

Version: 1.0

Effective Date: 01/04/2026

Review Date: 30/03/2027

1. INTRODUCTION

1.1: This Cookie Policy explains how Emerald Standard Consultants Limited ("ESC", "we", "our", or "us") uses cookies and similar technologies on our website.

1.2: By continuing to use our website, you acknowledge that cookies may be used in accordance with this policy.

1.3: Where required by law, we will seek your consent before placing non-essential cookies on your device.

2. WHAT ARE COOKIES?

2.1: Cookies are small text files stored on your computer, tablet, or mobile device when you visit a website.

2.2: Cookies help websites:

- Function properly
- Improve user experience
- Remember preferences
- Analyse website usage

2.3: Cookies do not typically identify individuals directly but may identify a device or browser.

3. TYPES OF COOKIES WE USE

3.1: Strictly Necessary Cookies

These cookies are required for the website to operate correctly.

Examples may include:

- Security cookies
- Session management cookies
- Accessibility settings

These cookies cannot usually be disabled.

3.2: Analytics Cookies

These cookies help us understand how visitors use our website.

Information may include:

- Pages visited
- Time spent on the website
- Website performance
- Visitor trends

Examples may include:

- Google Analytics
- Microsoft Clarity

These cookies are only used with consent where required.

3.3: Functional Cookies

These cookies remember user preferences and settings.

Examples include:

- Language preferences
- Form preferences
- Accessibility settings

3.4: Marketing Cookies

ESC does not currently use advertising or marketing cookies.

Should this change, this policy will be updated accordingly.

4. MANAGING COOKIES

4.1: Most web browsers allow users to:

- View cookies
- Delete cookies
- Block cookies
- Control cookie preferences

4.2: You can manage cookie settings through your browser preferences.

4.3: Please note that disabling certain cookies may affect website functionality.

5. THIRD-PARTY COOKIES

5.1: Our website may use third-party services such as:

- Google Analytics
- Microsoft 365 Forms
- LinkedIn
- Embedded content providers

5.2: These organisations may place cookies in accordance with their own privacy policies.

6. CHANGES TO THIS POLICY

6.1: ESC may update this Cookie Policy from time to time.

6.2: Any updates will be published on the website.

7. CONTACT INFORMATION

7.1: If you have any questions regarding this Cookie Policy, please contact:

Emerald Standard Consultants Limited

Email: hello@emeraldstandardconsultants.co.uk